

Out of sight and always on the job; I manage a professional team to fulfill your design, web development, and marketing needs.
Saving you money, I'll work from my remote location... Making you money, I'll deliver your expectations...

Unlimited One on One consultations until the job is done

Full Graphic Design & Web Services including Custom Application Development

-Graphic Design
-Brand Design
-Website Design
-Marketing Campaign Design

-Business Model Development
-Custom Software Development
-Custom Web Applications
-E-business Development

-Online Marketing
-Search Engine Optimization
-Ad Production & Postings
-Website Traffic Statistics & Reporting

-Catalog Design and Printing
-Website Content Write-up
-User Agreements & Policies
-Newsletter & Announcements

Summary of Qualifications:

Graphic design for logos, brochures, catalogs, menus, corporate identity, packaging, PowerPoint presentations, ads, banners, posters, postcards, business cards, letterheads, envelopes, labels, web templates, website re-design & complete overhaul, Flash intros & Animation development
Custom website solutions with interactive technology tools, user-friendly features, attractive branding and color theory

Multimedia development with FLASH, Shockwave, Real Audio, MP3

Custom Programming with HTML, JavaScript, CSS, XML, ASP, and others

Database development and Systems Integration with SQP and XML

Content design and Copyrighting with effective language and editing

Web content writing and administrative Content Management Systems (CMS)

E-Commerce development with custom shopping cart solutions, user Login & account management systems

Online marketing strategy development, SEO, SEM, campaign planning and implementation, directory submission and listings, link building and exchange, website traffic statistics and reporting

Industry specific supply chain module development and management systems

Identity protection, Trademarks, User agreements and operational policies

Portfolio of Samples:

Patented technology in business and marketing...

RollaRebate.com, an online mall with a discount producing game...

Friends4Cash.com, a social network based on sharing and donating lottery winnings...

Experience:

8+ years of successful experience in product design and development to support multi-phase communications with international vendors, also directing a mid-size sales force to capitalize on branding by turning a vision to reality

6+ years of creative performance in business model development and deploying relevant application to stimulate consumer trends

10+ years of innovative leadership and sustained a professional network of diverse talents that embrace graphic design, web development and marketing

Online Branding

Online Advertising

Online Selling

My role is to demonstrate support & availability to meet your business goals

Samples and references are also available.